Course5 Intelligence Expands its Executive Leadership

Rapid scale-up of leadership hiring will enable the company to harvest the substantial growth tailwinds it is experiencing

Mumbai, [date]: Course5 Intelligence, a leading analytics and applied AI solutions provider headquartered in India, has announced a series of executive leadership appointments in horizontal and vertical roles across AI Labs, Corporate Strategy, Products, CPG, Pharmaceuticals, Competitive Intelligence, and Digital and Advanced Analytics.

The appointments bring new talent and vision to the company's strong existing leadership and augment its robust core capabilities. The company is seeing substantial growth tailwinds as its clients are emerging out of the pandemic and ramping up spending on analytics and AI solutions. This massive demand is coming out of the recognition that analytics and insights is the key way for companies to continue to thrive and grow in these times. Clients also recognize the superior value proposition and bank of IP of Course5 Intelligence.

Ashwin Mittal, CEO Course5 Intelligence said, "Course5 has already created a strong niche in the domains of digital analytics, customer analytics, marketing analytics and insights through its business domain, and analytical and AI capabilities. The latest developments are in line with our commitment to build a best-in-class business to drive transformational value for the world's leading corporates."

One of the company's recent notable hires is Jayachandran (Jay) Ramachandran taking charge as Senior Vice President - AI Labs. Jay is an inventor, design thinker, and AI thought leader, and has over 25 years of industry experience in leveraging IT and AI technologies in world-class organizations like IBM, Infosys and HCL Technologies.

Bhupinder Grewal, who joins as Vice President - Corporate Strategy, Financial Planning & Analysis, brings 20 years of experience in digital transformation across industry sectors with companies like Siemens, WNS Global Services, IKS Health & GeBBS Healthcare Solutions.

Raman Khatri, leading as Vice President - Sales for Pharma Analytics and Insights, has 26 years of experience in driving sales in business intelligence and data analytics, pharmaceuticals R&D and running commercial departments in the life sciences industry with companies like Eli Lilly, Johnson & Johnson, Evalueserve, Fractal Analytics and The Smart Cube.

Imran Saeed, on board as Vice President - Global Head CPG, is an entrepreneur and has over 18 years of experience in deploying analytics at scale, process re-engineering, account management and sales for BFSI, CPG and Retail in companies like General Electric, HSBC and Absolutdata.

Kapil Malhotra, in his role as Vice President - Digital & Advanced Analytics, will lead multiple delivery teams at Course5 in the Analytics and Insights business unit that handles Data Engineering, Digital, BI and Data Sciences. Kapil has 19 years of experience in building high-performance teams, generating business impact through analytics, and influencing the strategic direction of organizations like PepsiCo, Accenture, Genpact, marketRx, Blue Star Infotech and Daewoo Motors.

Vishal Dhruve, who has joined as Vice President - Course5 Compete and Digital Suite, has 20 years of experience delivering solutions in supply chain, advanced analytics, customer support, and marketing operations to help improve top-line and bottom-line performance at eClerx, Amazon UK, Three UK, Sutherland, Electronic Data Systems & Stream INC.

Sidharth Sivasailam, leading as Vice President - Products, has worked across the globe with companies like Microsoft, Bank of New York Mellon, Lloyds Bank and Cognizant in product leadership roles. He has led the product development and launch of several market-leading products across various geographies.

Ashwin Mittal, CEO at Course5 Intelligence sums up, "In the next five to seven years, we believe that we can grow our impact in the industry by 50 times. We are moving from a historical services model to a solution-based and outcome-oriented model where we partner with our customers and take responsibility for driving business impact. We want to continue building cutting-edge technology that truly solves business problems, at scale and in a non-linear way. Scaling up our talent is an important part of this endeavor and will create a multiplier effect on our current achievements."

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About Course5 Intelligence Limited

Course5 Intelligence drives digital transformation for businesses through analytics, insights, and artificial intelligence. The company helps organizations make the most effective strategic and tactical decisions related to their customers, markets, and competition at the rapid pace that the digital business world demands. Course5 Intelligence creates value for businesses through 360-degree data convergence and actionable insight.

Course5's clients include leading global technology companies, four of seven of the world's largest companies by market cap, six Life Sciences companies with over USD 20 billion revenue, and three of five of the world's largest CPG companies.

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