



**Course5
Intelligence gears
up for a possible
third wave; steps
up financial
assistance and
relief measures to
mitigate the
effects of Covid-19**



Donates ambulance, meals; supports education for pandemic-affected children

XXX, June 21, 2021: Course5 Intelligence, a leading global analytics and applied AI company, rolled out several relief measures including sponsored vaccinations, emergency medical assistance, insurance cover, and leave assistance to protect their employees during the second wave of Covid-19. The company is now stepping up to contribute to mitigating the effects of a continuing pandemic for a wider section of society.

Course5, in partnership with its employees, has made contributions to several worthy causes.

The company will also be supporting sustenance level relief by donating freshly-cooked meals to underprivileged and needy migrant groups in Mumbai and Bangalore, in association with Akshaya Patra (Bangalore) and Roti Bank (Mumbai). To date, the company has sponsored over 140,000 meals through the pandemic.

Seeing a dire need on the medical front as well, Course5 will be donating an ambulance for municipal hospitals in rural Maharashtra, in association with NGO Swades. This is in recognition of the need to enhance the quality of rural health infrastructure to mitigate future waves of Covid-19 and other health crises.

Course5 has also sponsored the annual education of 338 girls during the pandemic, in association with NGO Nanhi Kali. This initiative is in sync with Course5's abiding commitment to the cause of children's education, which includes supporting the annual education of eight specially-abled kids who either lost their breadwinners or became orphans during the pandemic, in association with Chennai's Saraswathi Kendra School.



Course5 Intelligence is among the notable tech companies that have pitched in with a sense of purpose and commitment to help combat the pandemic in India.

Commenting on these initiatives, Ashwin Mittal, CEO of Course5 Intelligence said, “The second wave of the pandemic brought massive pain and suffering to India. We at Course5 are determined to do whatever we can to alleviate and avert this suffering. We have adopted a multi-pronged approach to relief, spanning education, medical support, and sustenance through meals because this pandemic requires us to act at multiple levels. We believe that every effort can make a difference and hope that our initiatives will help us collectively get through this crisis, and be better prepared for possible future waves.”

Last year, the company also launched a Covid-19 Resource Centre on their website that provided valuable guidance for companies on how to navigate out of a numbing pandemic through digital transformation solutions on customer analytics, digital analytics, marketing analytics, enterprise AI and more.

About Course5 Intelligence Limited

Course5 Intelligence drives digital transformation for businesses through analytics, insights, and artificial intelligence. The company helps organizations make the most effective strategic and tactical decisions related to their customers, markets, and competition at the rapid pace that the digital business world demands. Course5 Intelligence creates value for businesses through 360-degree data convergence and actionable insight.

Course5’s clients include leading global technology companies, four out of seven of the world’s largest companies by market cap, six Life Sciences companies with over USD 20 billion revenue, and three out of five of the world’s largest CPG companies.

For more information, contact:

Megha Chaudhry

Course5 Intelligence

M: +919823416441

E: megha.chaudhry@course5i.com