

## Job Description

<b>Company</b>	Course5 Intelligence
<b>Position Title</b>	Associate Manager / Manager
<b>Reporting to</b>	Senior Director
<b>Schedule</b>	Full-Time
<b>Work Location</b>	Mumbai/Bangalore/Gurugram/Remote

### OVERVIEW

#### Course5 Intelligence

We enable organizations to make the most effective strategic and tactical moves relating to their customers, markets, and competition at the rapid pace that the digital business world demands. Founded in 2000, our business areas include Market Intelligence, Big Data Analytics, Digital Transformation, Artificial Intelligence, and Analytics. Rapid advances in Artificial Intelligence and Machine Learning technology have enabled us to create disruptive technologies and accelerators under our Course5 Intelligence suites that combine analytics, digital, and research solutions to provide significant and long-term value to our clients. More information can be found at [www.course5i.com](http://www.course5i.com)

#### Global Offices

United States | United Kingdom | United Arab of Emirates | India | Singapore

#### Job Responsibilities:

- The Individual should have minimum of 8 years of experience in Treasure Data – Data module expert with experience in configuration and ingestion set up.
- Strong knowledge of CDP Domain – Experience in enabling business use cases leveraging CDP for enterprise companies.
- Various business use cases with internal teams to align on CDP feasibility and prepare BRDs.
- Design CDP schema where needed to ensure the data ingestion process is well aligned with the platform.
- Ability to set up and maintain data pipes as scoped.
- Identify and troubleshoot data flows in and out of CDP.
- In-product development within TD as possible.
- Ability to answer and manage business questions/ asks within platform usage.
- Ability to work independently and collaboratively in a fast-paced environment.
- Establish SLAs and adhere to it for tasks within CDP platform.

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## Requirements & Qualifications:

- Qualification: Graduate (Computer Science. B.Tech, B.E) / Postgraduate.
- Certifications (good to have): Treasure Data Expert Certified CDP for Data Management / Treasure Data Expert Certified: CDP for Marketing