

Job Description

Company	C5i
Position Title	Market Research Analyst
Schedule	Full-Time
Work Location	Bengaluru

OVERVIEW

C5i We enable organizations to make the most effective strategic and tactical moves relating to their customers, markets, and competition at the rapid pace that the digital business world demands. Founded in 2000, our business areas include Applied AI, Big Data Analytics, Digital Transformation and Analytics. Rapid advances in Artificial Intelligence and Machine Learning technology have enabled us to create disruptive technologies and accelerators under our Course5 Intelligence suites that combine analytics, digital, and research solutions to provide significant and long-term value to our clients. More information can be found at www.course5i.com

Global Offices

United States | United Kingdom | United Arab of Emirates | India | Singapore

Job Summary:

We are looking to hire a Market Research Analyst with outstanding organizational and research skills. Research Analyst are expected to be focused individuals with a strong proficiency in using M365 Apps like Excel, PowerPoint and basic knowledge of Statistical and Analytical techniques.

To ensure success, Research analysts should be exceptional communicators and intuitively recognize patterns with a keen interest in providing purposeful and accurate insight into consumer behavior and competitors' strategies. Top candidates will exhibit critical thinking skills, strong research skills and a thorough attention to detail.

Job Responsibilities:

- Understanding the client brief/business question and answer them with analytical/research-based data.
- Interpret data, analyze results using statistical techniques and provide insights.
- Communicating and coordinating with different resources in the team to get the work done.
- Knowledge and application experience in advanced statistical techniques and concepts, including, regression, classification, clustering, etc.
- Willingness to continuously learn, upgrade skills and train others.
- Handle project management activities and take full ownership of quality and timeliness of deliverables.
- Maintain strict confidentiality of sensitive information.

Corporate Office: 201. Ceeiav House. Dr. Annie Besant Road. Worli. Mumbai - 400018. India.

Requirements & Qualifications:

- Bachelor's degree / Master Degree in Business Application (BBA/MBA)
- 3-4 years of experience in market research and analysis.
- Analytical thinker with strong theoretical and research proficiencies.
- Ability to comprehend and interpret competitor strategies and consumer behavior.
- Thorough knowledge of marketing programs and strategies.
- Ability to gather large amounts of data and convert it into meaningful analysis.
- Solid organizational skills and detail oriented.
- Ability to work under pressure and meet strict deadlines.
- Brilliant written and verbal communication skills.
- Ability to simplify complex information into a user-friendly format.
- Proficient in Microsoft Office

C5i is proud to be an equal opportunity employer. We are committed to equal employment opportunity regardless of race, color, religion, sex, sexual orientation, age, marital status, disability, gender identity, etc. If you have a disability or special need that requires accommodation, please keep us informed about the same at the hiring stages for us to factor necessary accommodations.

